

# Book Performance Report

## 2015

June 2016

Dear Jose Carlos Kullberg,

We are pleased to provide you with this overview of how your eBook has been performing on the market and give you an update on our latest developments. 2015 was an exciting year, as it marked the merger between Macmillan Science and Education and Springer Science+Business Media to form **Springer Nature**. Together we can serve our customers even better, and a strong focus on services for our authors is a major part of our strategy. Just recently we were able to increase your author discount on book orders from 33% to 40%.

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For now, take a look at the following pages to find consolidated data for the past calendar year.



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Year	Chapter Downloads
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2014	12,664



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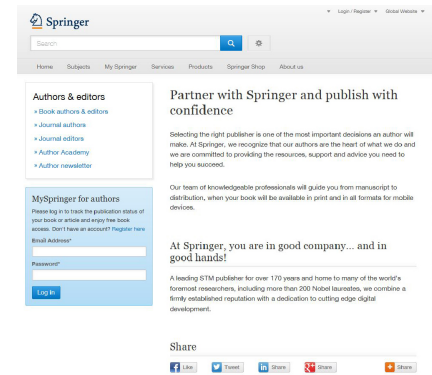
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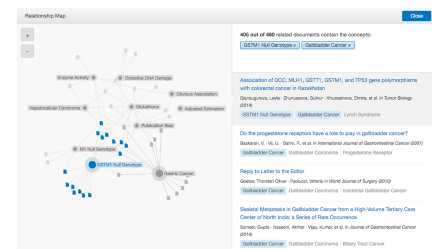
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